



June 2020 Pulse Poll

Business Recovery Insights: The Mindset of Georgia's Employees Today

**Note: We invite you to use these images for your business communications.
Please credit goBeyondProfit for the insights.**

**Contextual details are provided in the downloadable report and Press Release available on
goBeyondProfit.org.**

**goBeyondProfit is a statewide alliance launched by business leaders
for business leaders to spur corporate generosity and improve
people's lives.**

Methodology

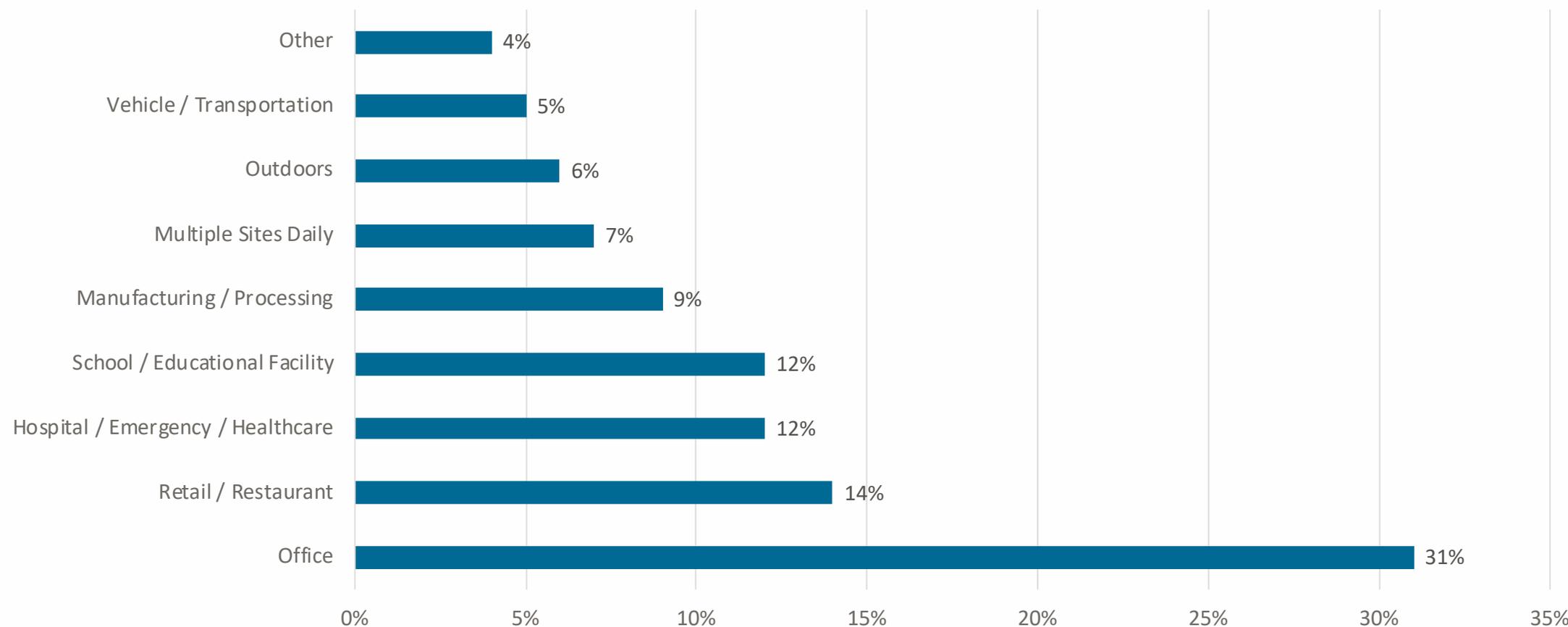
- **An online survey was conducted among employed Georgians between June 4-7, 2020.**
- **goBeyondProfit contracted with Dynata, a provider of first-party data contributed by people who opt-in to participate in surveys and market research, for the sample.**
- **Respondents qualified for the survey if they were employed by a company that has a Georgia presence or a Georgia office. Respondents indicated their work was in the full range of workplace environments from office to manufacturing.**
- **The survey drew 569 completes. At a 95% confidence level, the survey has an error range of +/- 4%.**
- **Survey lead: Sheri Sorrell, Director, Intelligence & Analytics at Jackson Healthcare**

Summary

- **Most of our respondents worked in an office prior to the pandemic (31%), followed by retail/restaurant (14%), hospital/emergency/healthcare (12%) and school/educational facility (12%)**
- **In employer's pandemic response, respondents rated them most highly in demonstrating care for employees (mean 4.10) and communicating well with transparency (mean 3.95)**
- **Employers' pandemic response has engendered a higher level of trust and loyalty in employees. 57% rated their level of trust and loyalty for their employers higher than it was before the pandemic.**
- **Employees most want to feel secure that their workplace is a safe physical environment (mean 4.22) and to feel appreciated and valued by the business (4.17)**
- **Employees gauge their mental well-being at a 3.59 and their work productivity 3.48 on a five point scale**
- **Employees are most worried about job security (25%), coronavirus exposure (23%) and the health of family/myself/friends (23%)**

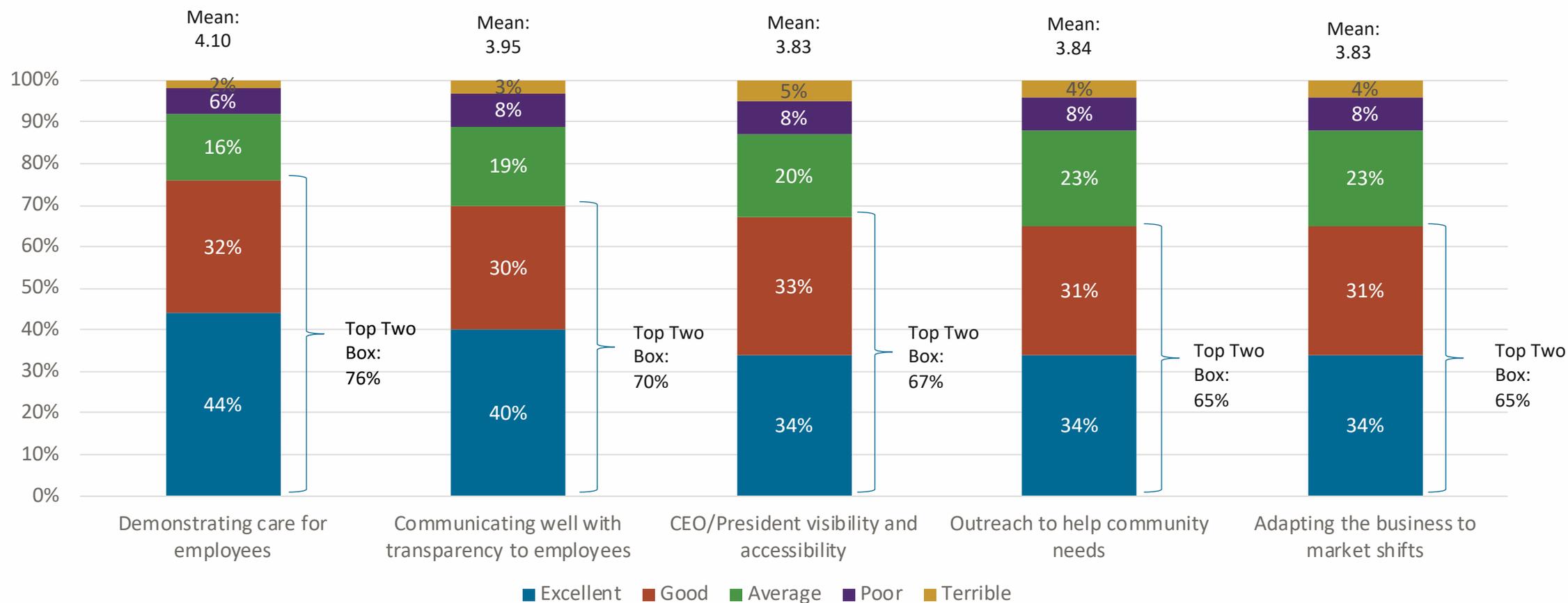
Workplace Settings Prior to Pandemic

“Which of the following best describes your work setting prior to the pandemic?”



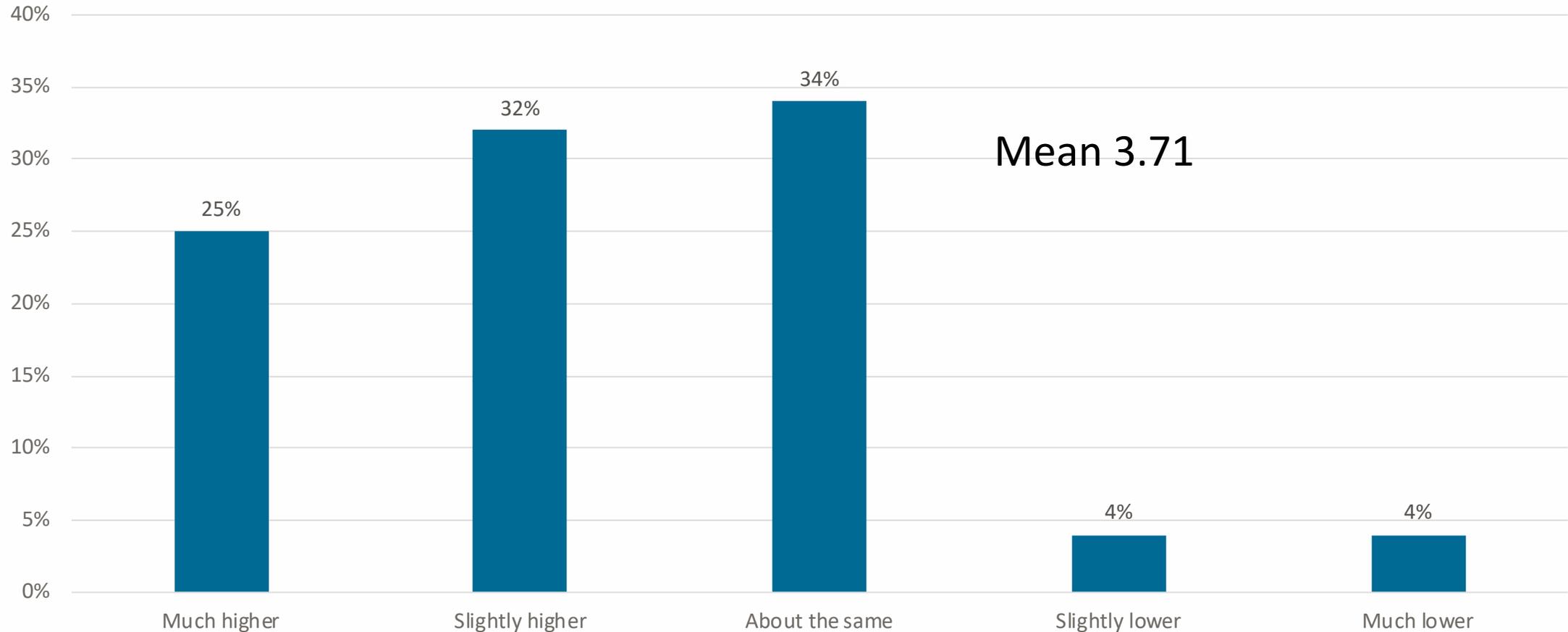
Rating Employer's Pandemic Response

"How would you rate your employer's pandemic response on..."



Level of Trust and Loyalty for Employer Compared to before Pandemic

“Based on their pandemic response, how would you characterize the level of trust and loyalty you have for your employer compared to before the pandemic?”



Employee Workplace Wishes

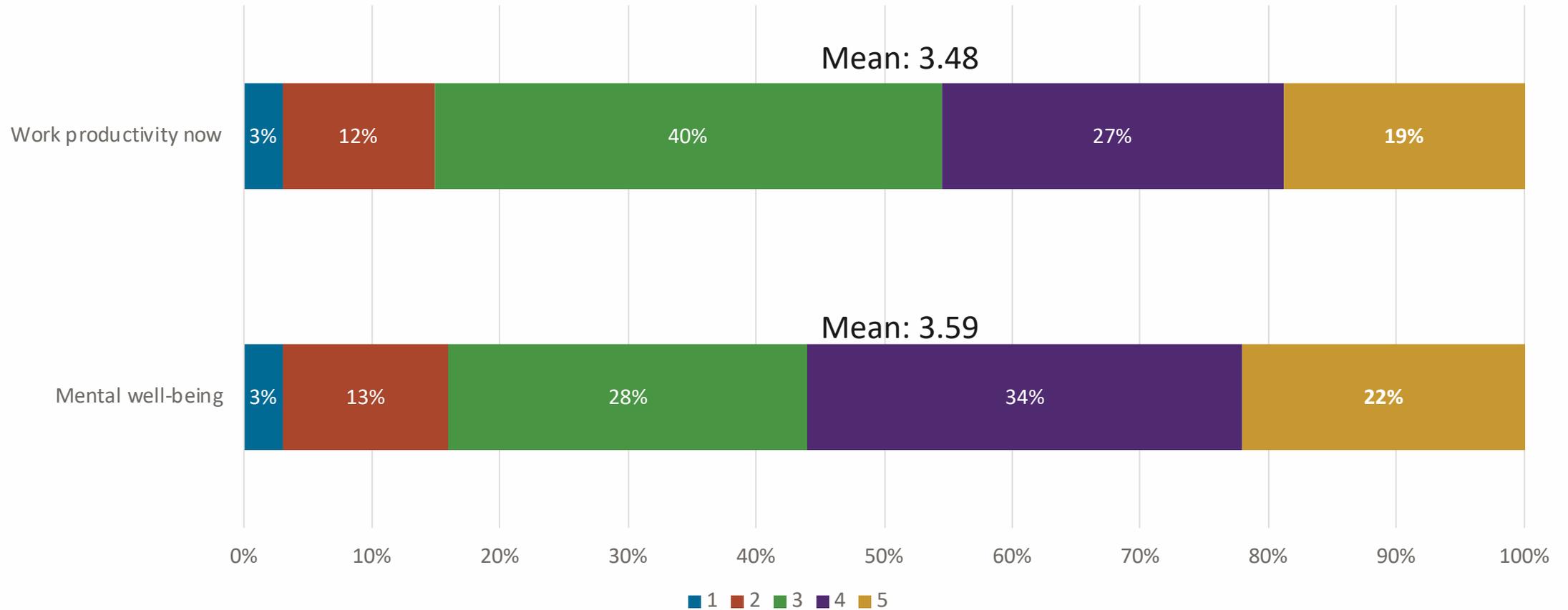
“How strongly do you agree or disagree with each of the following statements? I want to (my)...”



Work Productivity and Mental Well-Being

"How would you characterize your work productivity overall right now compared with before the pandemic?"

"How would you characterize your mental well-being now?"



Top Worries

“In relation to your job, what are you most worried about right now? Please choose one.”

